



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Media Strategies & Research - VA  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030

## Contract #

**851828**

**Schedule Dates** 09/03/12-09/09/12  
**Advertiser** McCaskill for Senate 2012 (38474)  
**Agency/T-Code** Media Strategies & Research - VA (1523)/155303592  
**Product** Political - US Senate (1176)  
**Brand** Democrat (152221)  
**Salesperson** McNamara, Julie (2389)  
**Sales Office** KMOV-St. Louis  
**Buyer Name** Rachael,Beale  
**Phone/Fax** (573) 651-0964 /  
**CPE** 11751  
**Account Types** Local/Political Candidate - Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 08/29/12  
**Last Modified** 08/30/12  
**Entered By** Bridget Hurst  
**CO-OP** No  
**Headline #** 9/3-9/9  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,518.50  
**Net Total** \$31,271.50  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	43	\$36,790.00
<b>Grand Total:</b>	<b>43</b>	<b>\$36,790.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	48386- News @ 5am				1					1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)		8/29/12
2.0	Normal Line / SPOT	09/03/12-09/06/12	3	:30	20015- News @ 6am M-F		1	1		1				3	\$300.00	\$900.00	St. Louis (KMOV) (KMOV)		8/29/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	131968- CBS This Morning						1			1	\$90.00	\$90.00	St. Louis (KMOV) (KMOV)		8/29/12
4.0	Normal Line / SPOT	09/03/12-09/06/12	3	:30	131968- CBS This Morning		1	1	1	1				4	\$200.00	\$800.00	St. Louis (KMOV) (KMOV)		8/29/12
5.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	20132- CBS Sunday Morning								1	1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)		8/29/12
6.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20022- Price is Right						1				\$180.00		St. Louis (KMOV) (KMOV)		8/29/12
6.0.1	Closed Preempt	09/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - News @ 11am	
7.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	20022- Price is Right				1					1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)		8/29/12
8.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	20023- News @ 12noon M-F			1						1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		8/29/12
9.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	20024- Bold & The Beautiful					1				1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)		8/29/12
10.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	28663- Dr. Phil						1				\$270.00		St. Louis (KMOV) (KMOV)		8/29/12
10.0.1	Closed Preempt	09/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - Tennis	

## CONFIRMATION CONTRACT

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Media Strategies & Research - VA (1523)/155303592

### Product

Political - US Senate (1176)

### Brand

Democrat (152221)

### Salesperson

McNamara, Julie (2389)

### Sales Office

KMOV-St. Louis

### Buyer Name

Rachael,Beale

### Phone/Fax

(573) 651-0964 /

### CPE

11751

### Account Types

Local/Political Candidate - Agency

### Billing Type

Standard

### Comments

### Date Entered

08/29/12

### Last Modified

08/30/12

### Entered By

Bridget Hurst

### CO-OP

No

### Headline #

9/3-9/9

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$5,518.50

### Net Total

\$31,271.50

### Sales Tax

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### By Broadcast Month

### Spots

### Rate

Sep. 2012

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Grand Total:

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11.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	28663- Dr. Phil				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		8/29/12
12.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20029- Young and the Restless						1				\$720.00		St. Louis (KMOV) (KMOV)		8/29/12
12.0.1	Closed Preempt	09/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - US Open Tennis	
13.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	20029- Young and the Restless			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		8/29/12
14.0	Normal Line / SPOT	09/04/12-09/06/12	3	:30	20054- News @ 5pm M-F			1		1				2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)		8/29/12
15.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20054- News @ 5pm M-F						1			1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		8/29/12
16.0	Normal Line / SPOT	09/03/12-09/05/12	3	:30	20055- News @ 6pm M-F		1		1					2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)		8/29/12
17.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20055- News @ 6pm M-F						1			1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		8/29/12
18.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20053- Entertainment Tonight						1			1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		8/29/12
19.0	Normal Line / SPOT	09/03/12-09/06/12	3	:30	20055- News @ 6pm M-F		1	1	1	1				4	\$1,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)		8/29/12
20.0	Normal Line / SPOT	09/03/12-09/03/12	3	:30	7:58P- 9P (CT)		1							1	\$2,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		8/29/12

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### Entered By

Bridget Hurst

### CO-OP

No

### Headline #

9/3-9/9

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21.0	Normal Line / SPOT	09/04/12-09/04/12	3	:30	107454- NCIS : Los Angeles			1						1	\$2,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		8/29/12
22.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	66133- Criminal Minds				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		8/29/12
23.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	6:57P- 8P (CT)					1				1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		8/29/12
24.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	116871- Stand Up To Cancer						1			1	\$2,250.00	\$2,250.00	St. Louis (KMOV) (KMOV)		8/29/12
25.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	99583- Mentalist								1	1	\$1,800.00	\$1,800.00	St. Louis (KMOV) (KMOV)		8/29/12
26.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	20062- News @ 10pm M-F						1			1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)		8/29/12
27.0	Normal Line / SPOT	09/03/12-09/06/12	3	:30	20062- News @ 10pm M-F		1		1	1				3	\$1,700.00	\$5,100.00	St. Louis (KMOV) (KMOV)		8/29/12
28.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	20108- News @ 10pm Sat							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)		8/29/12
29.0	Normal Line / SPOT	09/04/12-09/06/12	3	:30	20063- Late Show with David Letterman			1		1				2	\$450.00	\$900.00	St. Louis (KMOV) (KMOV)		8/29/12
30.0	Normal Line / SPOT	09/05/12-09/05/12	3	:30	20027- Inside Edition				1					1	\$225.00	\$225.00	St. Louis (KMOV) (KMOV)		8/29/12
31.0	M/G For 12.0.1 / SPOT	09/06/12-09/06/12	3	:30	20029- Young and the Restless	1				X				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		8/30/12
32.0	M/G For 10.0.1 / SPOT	09/04/12-09/04/12	3	:30	28663- Dr. Phil	1		X						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		8/30/12

## CONFIRMATION CONTRACT

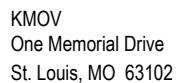
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Date Entered	08/29/12
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